

Sigma Computing

EPIC Data Lab Retreat 2023

SaaS startup for cloud business data analytics

Founded in 2014

Sutter Hill Ventures + Rob Woollen & Jason Frantz

Series C, ~500 employees



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Product

Sigma Workbooks

Spreadsheet for cloud data warehouses (CDWs)

Familiar, Scalable, Collaborative, Expressive



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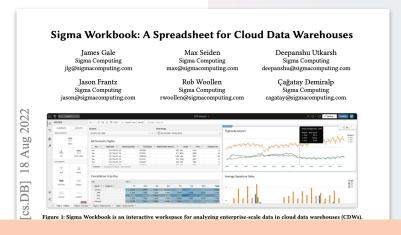
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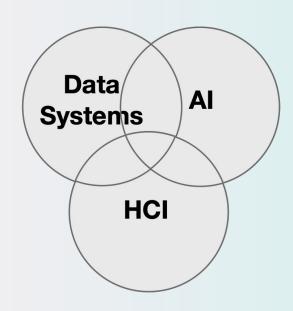


https://www.sigmacomputing.com/free-trial

Multidisciplinary [intelligent] data systems research group

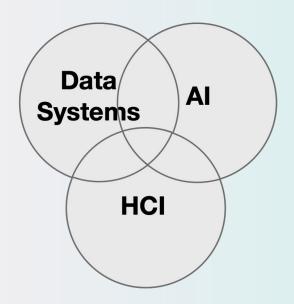


Multidisciplinary [intelligent] data systems research group





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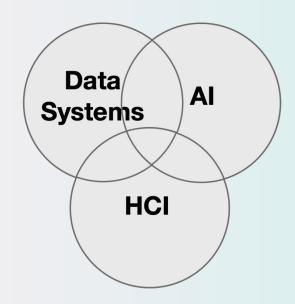
Data Systems: Includes, e.g, databases, information retrieval, programming languages.

Al: Artificial intelligence, including machine learning (ML) and natural language processing (NLP).



Multidisciplinary [intelligent] data systems research group

Operates like a startup within a startup



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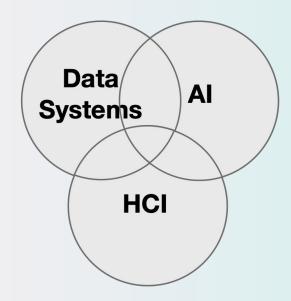
Alex Bäuerle Çağatay Demiralp Georg Menzl Jim Gale











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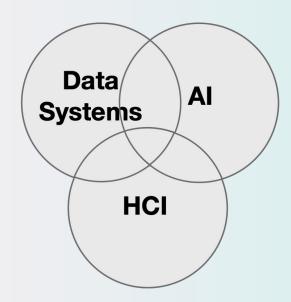








Collaborative



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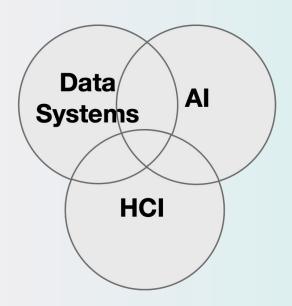








Collaborative



Data Systems: Includes, e.g, databases, information retrieval, programming languages.

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HCI: Human-computer interaction, including data visualization and

Coming soon! https://research.sigmacomputing.com

Research Challenges & Opportunities

Usability

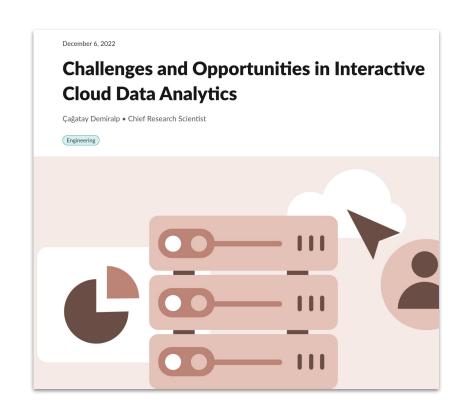
Performance

Discovery

Integration

Administration

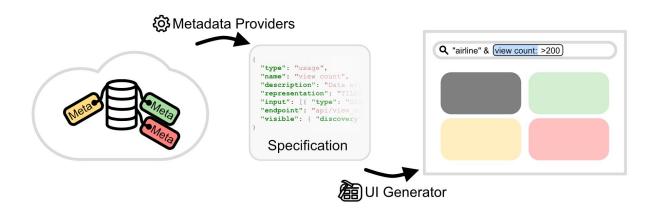
Infrastructure





Humboldt: Metadata-Driven Extensible Data Discovery

Joint work with Mike Stonebraker, MIT





Large number of tables + derived artifacts



"Either you know where the data is or you ask an expert who knows."



"Either you know where the data is or you ask an expert who knows."



"Anyone who can use a spreadsheet can do data analysis."

Data Discovery

Finding data first step to analysis

Metadata readily available

Manual process of visualizing data





Data Relationships

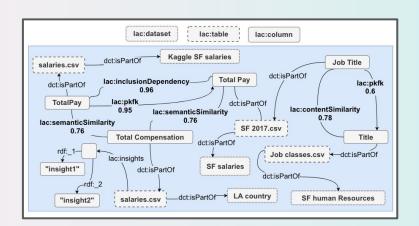
Existing techniques to create data relationships.

Aurum¹, Seeping Semantics², KGLac³, WarpGate⁴, ...

People don't want to explore raw knowledge graphs or embeddings.

⁴Cong, Tianji, et al. "WarpGate: A Semantic Join Discovery System for Cloud Data Warehouse." CIDR (2022).





¹ Fernandez, Raul Castro, et al. "Aurum: A data discovery system." ICDE (2018).

 $^{^2}$ Fernandez, Raul Castro, et al. "Seeping semantics: Linking datasets using word embeddings for data discovery." ICDE (2018).

³ Helal, Ahmed, et al. "A demonstration of kglac: A data discovery and enrichment platform for data science." VLDB (2021).

Metadata Providers

Methods to get data based on metadata

Best represented with different visualizations

Require different input data

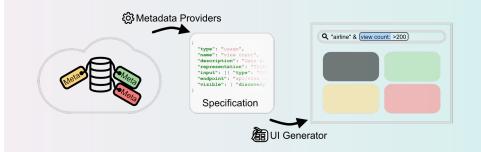




Humboldt

System framework to connect metadata with UI

Specification to generate UI automatically





Specify parameters of the provider

Automatically generate a UI





Specify parameters of the provider

Automatically generate a UI





Specify parameters of the provider

Automatically generate a UI

```
{
  "type": "joinable",
  "name": "Name-Based",
  "description": "Informs about joinable
  tables by looking at column names.",
  "representation": "GRAPH",

  "input": [
      { "type": "TABLEID", "required": true }
],
  "endpoint": "api/name_joinability",
  "visible": {
      "discovery": true,
      "search": true,
},
}
```

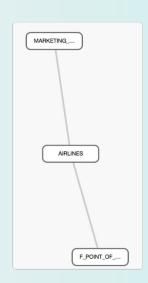




Specify parameters of the provider

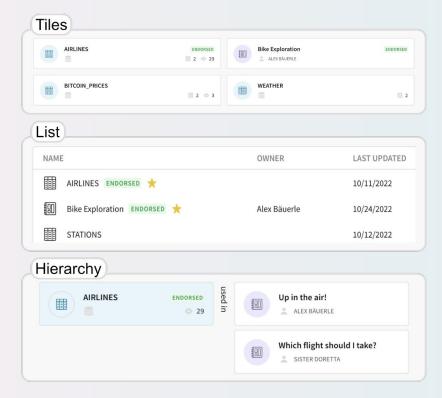
Automatically generate a UI

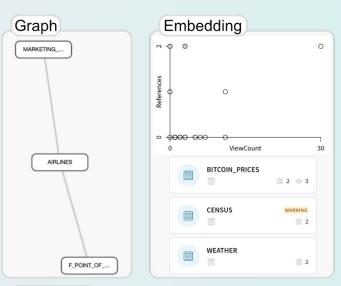
No manual UI updates when changing or adding providers





Sigma







Search & Filters

Informed by same specification

Can infer input variables and filter types

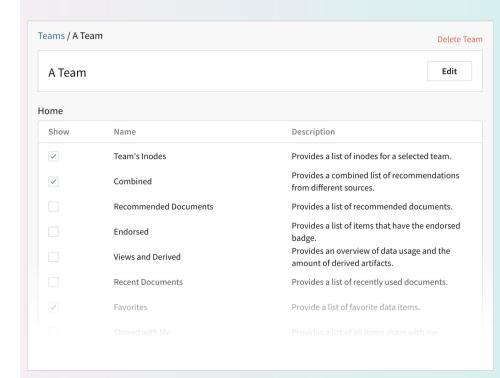




Configuration

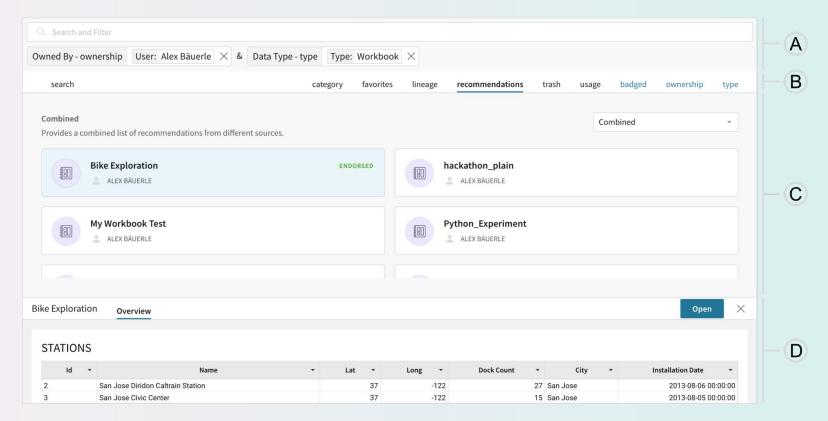
Modify the specification

UI-based modifications









User types

Sigma Experts

Work is repeated.

Hard to find and identify the data they are looking for.



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Work is repeated.

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"I don't even know what to do."

User types

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Work is repeated.

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Sigma Novices

Don't know what data exists.

Don't know what to do with data.



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Humboldt: Metadata-Driven Extensible Data Dicstovery

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Questions?